A 'Watershed' Moment: Why it's Prime Time to Protect Children From Junk Food Adverts

Appendix 2: Breakdown of food and drinks adverts shown

ITV 2	Date	Programme Name	Brand shown in advert	Product shown in advert and URL of source of nutrient information	Model Score	Profile Model Status
ITV 2				Troduct shows in advert and one or source or natively information	30010	Status
ITV 2				Basket of foods but oranges prominent		
ITV 2				McCance and Widdowson's 'composition of foods integrated dataset'		
	27/01/17	Coronation Street	Aldi	https://www.gov.uk/government/publications/composition-of-foods-integrated-dataset-cofid	-6	Healthier
				Chicken breast fillets		
ITV 2	27/01/17	Coronation Street	Farmfoods	https://www.tesco.com/groceries/product/details/?id=295710866	-4	Healthier
				Cream of Tomato soup		
ITV 2	27/01/17	Coronation Street	Heinz	http://www.heinz.co.uk/en/products/soup/ranges/classics/cream-of-tomato	1	Healthier
				Eggs		
ITV 2	27/01/17	Coronation Street	The Happy Egg Co.	https://www.tesco.com/groceries/product/details/default.aspx?id=264328992	-1	Healthier
ITV 2	27/01/17	Coronation Street	Aldi	Chicken en croute - product information supplied by Aldi	14	Less healthy
				Big King - product information supplied by Burger King (fibre missing)		
ITV 2	27/01/17	Coronation Street	Burger King	http://bk-emea-prd.s3.amazonaws.com/sites/burgerking.co.uk/files/documents/Nutrition_Feb.pdf	23	Less healthy
				Ramge of products shown. Slimming World Tuna Pasta Salad		
ITV 2	27/01/17	Coronation Street	Iceland	http://groceries.iceland.co.uk/slimming-world-tuna-pasta-salad-300g/p/66554	5	Less healthy
				Range of pizzas shown. Cheese and tomato pizza profiled as most popular Papa Johns pizza ordered according to		
			Papa Johns Takeaway	https://www.foodler.com/papa-johns/most-popular/6208.		
ITV 2	27/01/17	Coronation Street	Pizza	http://www.papas-nutritional-calculator.com/	20	Less healthy
				Range of pizzas shown. Pepperoni shown most prominently. No product information per 100g available from Pizza Hut.		
ITV 2	27/01/17	Coronation Street	Pizza Hut Delivery	http://www.fitnessvenues.com/uk/pizza-hut-calories-nutritional-values.html	12	Less healthy
				Chewy fruit flavoured sweets		
ITV 2	27/01/17	Coronation Street	Skittles	http://www.wrigley.com/global/brands/skittles.aspx#panel-3	15	Less healthy
				Steak and chips for two: fillet steak shown most prominently. No nutrient information available so similar product		
ITV 0	03/02/17	Coronation Street	Lidl	profiled: https://www.tesco.com/groceries/en-GB/products/261946777	0	Healthier
				Sunday roast: British beef roasting joint shown most prominently. No nutrient information available so similar product		
ITV 0	03/02/17	Coronation Street	Lidl	profiled: https://www.tesco.com/groceries/en-GB/products/292294106	4	Less healthy
l	00/00/4=			Beef (in beefburgers). No nutrient information per 100g available from McDonalds.		
ITV 0	03/02/17	Coronation Street	McDonald's	http://calorielab.com/restaurants/mcdonalds/cheeseburger/1/2	11	Less healthy
l	00/00/4=			Chocolate spread	•	
ITV 0	03/02/17	Coronation Street	Nutella	https://www.tesco.com/groceries/product/details/default.aspx?id=254959415	23	Less healthy
, , ,	02/02/47	Commention Circuit	NA/- Use als	Sharing pack: ready salted flavour shown most prominently:		1 b - 111
ITV 0	03/02/17	Coronation Street	Walker's	https://www.tesco.com/groceries/product/details/?id=254926800	13	Less healthy
LT./	02/02/17	Coronation Ct t	Month onla Ori-i	Sweets:	30	Loss boaltha
ITV 0	03/02/17	Coronation Street	Werther's Original	https://www.tesco.com/groceries/product/details/?id=267104296	30	Less healthy
LT.,	10/02/17	Coronation Street	Ouere	Meat free chicken style pieces	_	Licalthian
ITV 1	10/02/17	Coronation Street	Quorn	https://www.tesco.com/groceries/product/details/?id=258961100	-1	Healthier
ITV 1	10/02/17	Coronation Street	Weetabix	On the go breakfast drink https://www.tesco.com/groceries/product/details/?id=282391012	1	Healthier

				McCafe coffee. No nutrient information per 100g available so similar product profiled:		
TV	17/02/17	Coronation Street	McDonald's	http://www.costa.co.uk/costa-data.pdf (Americano - Made With Whole Milk)	0	Healthier
				Pure Life water		
TV	17/02/17	Coronation Street	Nestle	https://www.tesco.com/groceries/product/details/?id=290732116	0	Healthier
				Dairy Milk		
TV	17/02/17	Coronation Street	Cadbury's	https://www.tesco.com/groceries/product/details/?id=273968548	29	Less healthy
				Range of frozen pizzas. Deep dish mega meaty shown prominently:		
TV	17/02/17	Coronation Street	Chicago Town	https://www.tesco.com/groceries/product/details/?id=291892713	18	Less healthy
				Deep dish pizza. Mega meaty shown most prominently:		
TV	17/02/17	Coronation Street	Chicago Town	https://www.tesco.com/groceries/product/details/?id=291892713	17	Less healthy
				Seriously good' Mayonnaise		
TV	17/02/17	Coronation Street	Heinz	https://www.tesco.com/groceries/product/details/default.aspx?id=292046355	22	Less healthy
				Zinger Mini Fillets Double Bucket. Nutrient information for product shown not available so Zinger burger profiled as		
				similar product. UK data per 100g not available from KFC.		
TV	17/02/17	Coronation Street	KFC	https://www.kfc.com.au/nutrition	4	Less healthy
				Lacto-free semi-skimmed milk		
4	03/02/17	Hollyoaks	Arla	http://www.arlafoods.co.uk/brands/arla-lactofree-semi-skimmed-560/	-1	Healthier
				Greek style 'big pot' yoghurt: lemon flavour shown most prominently. https://www.tesco.com/groceries/en-		
4	03/02/17	Hollyoaks	Muller Light	GB/products/293813235	0	Healthier
				Greek style 'big pot' yoghurt: lemon flavour shown most prominently. https://www.tesco.com/groceries/en-		
4	03/02/17	Hollyoaks	Muller Light	GB/products/293813235	-4	Healthier
				Pepperoni passion pizza		
E 4	03/02/17	Hollyoaks	Domino's Pizza	http://corporate.dominos.co.uk/Media/Default/Corporate%20Responsibility/Food/UKNutritionalsRe	15	Less healthy
				Texas BBQ pizza		
4	03/02/17	Hollyoaks	Domino's Pizza	http://corporate.dominos.co.uk/Media/Default/Corporate%20Responsibility/Food/UKNutritionalsRegularMozz	11	Less healthy
4	03/02/17	Hollyoaks	HungryHouse.co.uk	Takeaway meal service. Montage of takeaway options shown, judged as HFSS. See appendix 1 for more information.	2	Less healthy
				Thins		
4	03/02/17	Hollyoaks	Oreo	https://www.tesco.com/groceries/product/details/?id=295065402	29	Less healthy
				Gastro tempura battered crispy lemon and herb basa fillets		
4	03/02/17	Hollyoaks	Young's	https://youngsseafood.co.uk/products/tempura-battered-2-cris	4	Less healthy
				Italiano sicilia pizza		
				http://corporate.dominos.co.uk/allergens-nutritional?_ga=2.188229480.1922330961.1510746264-		
E4	10/02/17	Hollyoaks	Domino's Pizza	131796212.1510746264	1	Healthier
				Steak and cheese sub		
E4	10/02/17	Hollyoaks	Subway	http://www.subway.com/MenuNutrition/Menu/Product?Productld=4283&MenuCategoryId=1&MenuTypeId=1	-1	Healthier
				Cookie dough ice cream		
4	10/02/17	Hollyoaks	Ben and Jerry's	https://www.tesco.com/groceries/product/details/?id=252714904	17	Less healthy
				Original cod fish fingers		
4	10/02/17	Hollyoaks	Birdseye	https://www.tesco.com/groceries/product/details/?id=296117300	6	Less healthy
				Pepperoni passion pizza		
				http://corporate.dominos.co.uk/allergens-nutritional?_ga=2.188229480.1922330961.1510746264-		
4	10/02/17	Hollyoaks	Domino's Pizza	131796212.1510746264	15	Less healthy
					·	
	10/02/17	Hollyoaks	HungryHouse.co.uk	Takeaway meal service. Montage of takeaway options shown, judged as HFSS. See appendix 1 for more information.	_	Less healthy

				Lacto-free semi-skimmed milk		
E4	17/02/17	Hollyoaks	Arla	http://www.arlafoods.co.uk/brands/arla-lactofree-semi-skimmed-560/	-1	Healthier
	, ,	,		Coke Zero		
E4	17/02/17	Hollyoaks	Coca Cola	https://www.tesco.com/groceries/product/details/?id=273350743	0	Healthier
	, ,	,		Greek style 'big pot' yoghurt: lemon flavour shown most prominently. https://www.tesco.com/groceries/en-		
E4	17/02/17	Hollyoaks	Muller Light	GB/products/293813235	-4	Healthier
	, , ,	,,,,,,		Pepperoni passion pizza		
				http://corporate.dominos.co.uk/allergens-nutritional? ga=2.188229480.1922330961.1510746264-		
E4	17/02/17	Hollyoaks	Domino's Pizza	131796212.1510746264	15	Less healthy
	, , ,	,,,,,,		Chicken strippers http://corporate.dominos.co.uk/allergens-nutritional?_ga=2.188229480.1922330961.1510746264-		,
E4	17/02/17	Hollyoaks	Domino's Pizza	131796212.1510746264	4	Less healthy
	, , ,	,,,,,,		Starmix sweets		,
E4	17/02/17	Hollyoaks	Haribo	https://www.tesco.com/groceries/product/details/?id=296527068	14	Less healthy
	27,02,17	youno		inches I will be a second product, detailed in a second product with a second product		2000 Hearthy
E4	17/02/17	Hollyoaks	Innocent	Super Smoothies: Energise flavour most prominent https://www.tesco.com/groceries/product/details/?id=285294186	5	Less healthy
	17/02/17	Tionyouks	IIIIocent	Range of products: Takeaway four cheese feast pizza shown first. No product information per 100g available from Lidl so		Less ricultify
				similar product profiled.		
E4	17/02/17	Hollyoaks	Lidl	https://www.tesco.com/groceries/product/details/?id=285363462	13	Less healthy
	17/02/17	Tionyouks	Lidi	Bacon clubhouse double burger. No product information per 100g available from McDonalds.	13	Less rearry
E4	17/02/17	Hollyoaks	McDonald's	https://www.fatsecret.com/calories-nutrition/mcdonalds/bacon-clubhouse-burger	13	Less healthy
	17/02/17	Honyouks	WieDonald 3	Thins	13	EC33 Healthy
E4	17/02/17	Hollyoaks	Oreo	https://www.tesco.com/groceries/product/details/?id=295065402	20	Less healthy
L -1	17/02/17	Hollyoaks	Oreo	inteps://www.tesco.com/grocenes/product/details/:iu=253003402	23	Less fieaterly
				Coconut chocolates		
E4	17/02/17	Hollyoaks	Raffaeollo	https://www.tesco.com/groceries/product/details/?id=285616475≻_cmp=ppc*GHS+-+Grocery+-+New*PX+%7C+	23	Less healthy
L 4	17/02/17	Hollyoaks	Karraeono	Crisp & thin crackers: cream cheese and onion flavour most prominent	23	Less Healthy
E4	17/02/17	Hollyoaks	Ritz	https://www.tesco.com/groceries/en-GB/products/288681817	12	Less healthy
L4	17/02/17	Hollyoaks	RICZ	Cream of Tomato soup	12	Less Healthy
E4	27/01/17	Hollyoaks	Heinz	http://www.heinz.co.uk/en/products/soup/ranges/classics/cream-of-tomato	1	Healthier
C4	27/01/17	HOIIYOAKS	пеши	Squash'd	1	пеаннен
E4	27/01/17	Hollyoaks	Robinsons	https://www.tesco.com/groceries/product/details/?id=282138636	0	Healthier
-4	27/01/17	HOIIYOAKS	ROBITISOTIS	Mineral water	0	пеаннен
E4	27/01/17	Hollyooks	Volvic	https://www.tesco.com/groceries/product/details/?id=250267952	0	Healthier
C4	27/01/17	Hollyoaks	VOIVIC	https://www.tesco.com/grocenes/product/details/:iu-230207932	0	пеаннен
E4	27/01/17	Hollyoaks	Asda	Pizzas made in store: meat feast type one shown most prominently - product information supplied by Asda	17	Less healthy
C4	27/01/17	HOIIYOAKS	Asua		17	Less fleating
				Mighty meaty pizza		
- 4	27/04/47	Hallmadia	Dansinala Biasa	http://corporate.dominos.co.uk/allergens-nutritional?_ga=2.188229480.1922330961.1510746264-131796212.1510746264	12	Lasa baalab
E4	27/01/17	Hollyoaks	Domino's Pizza		12	Less healthy
				Pepperoni passion pizza		
- 4	27/04/47	11.111.	Described Biological	http://corporate.dominos.co.uk/allergens-nutritional?_ga=2.188229480.1922330961.1510746264-	4.5	
E4	27/01/17	Hollyoaks	Domino's Pizza	131796212.1510746264	15	Less healthy
				Texas BBQ pizza		
- 4	27/04/47	Halling at 1	Damin I Di	http://corporate.dominos.co.uk/allergens-nutritional?_ga=2.188229480.1922330961.1510746264-		Lana ha dal
E4	27/01/17	Hollyoaks	Domino's Pizza	131796212.1510746264	11	Less healthy
	27/04/47				_	
E4	27/01/17	Hollyoaks	HungryHouse.co.uk	Takeaway meal service. Montage of takeaway options shown, judged as HFSS. See appendix 1 for more information.	0	Less healthy

			1			
E4	27/01/17	Hollyoaks	HungryHouse.co.uk	Takeaway meal service. Montage of takeaway options shown, judged as HFSS. See appendix 1 for more information.	2	Less healthy
	27/01/17	Honyouks	Trangi yrrouse.co.uk	Slimming World Tuna Pasta Salad		Less neartry
E4	27/01/17	Hollyoaks	Iceland	http://groceries.iceland.co.uk/slimming-world-tuna-pasta-salad-300g/p/66554	5	Less healthy
		,		Chocolate spread		
E4	27/01/17	Hollyoaks	Nutella	https://www.tesco.com/groceries/product/details/default.aspx?id=254959415	23	Less healthy
		,		Light and Free Greek Style Yoghurt		
ITV	11/02/17	Ninja Warriors	Danone	https://www.tesco.com/groceries/product/details/?id=292612152	1	Healthier
	,,	,		Meat free mince		
ITV	11/02/17	Ninja Warriors	Quorn	https://www.tesco.com/groceries/product/details/?id=259363109	-6	Healthier
	, ,			Squash'd		
ITV	11/02/17	Ninja Warriors	Robinsons	https://www.tesco.com/groceries/product/details/?id=282138636	0	Healthier
	, , ,	, , , , , ,		Cornflakes		
ITV	11/02/17	Ninja Warriors	Kellogg's	https://www.tesco.com/groceries/product/details/?id=293741423	11	Less healthy
ITV	11/02/17	Ninja Warriors	Just Eat	Takeaway meal service. No food or drink shown on screen.	0	misc
	, - ,	, , , , , ,		Pure Life water		
ITV	18/02/17	Ninja Warriors	Nestle	https://www.tesco.com/groceries/product/details/?id=290732116	0	Healthier
ITV	18/02/17	Ninja Warriors	Just Eat	Takeaway meal service. No food or drink shown on screen.		misc
		•		Fish Fillets in Breadcrumbs		
Channel 4	03/02/17	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy
		·		Fish Fillets in Breadcrumbs		
Channel 4	03/02/17	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy
		·		Fish Fillets in Breadcrumbs		
Channel 4	03/02/17	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy
Channel 4	03/02/17	The Simpsons	HungryHouse.co.uk	Takeaway meal service. Montage of takeaway options shown, judged as HFSS. See appendix 1 for more information.	2	Less healthy
				Fish Fillets in Breadcrumbs		
Channel 4	10/02/17	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy
				Fish Fillets in Breadcrumbs		
Channel 4	10/02/17	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy
Channel 4	10/02/17	The Simpsons	Just Eat	Takeaway meal service. No food or drink shown on screen.	0	misc
				Range of plant-based milks: almond most prominent https://www.alpro.com/uk/products/drinks/almond/unroasted-		
Channel 4	17/02/17	The Simpsons	Alpro	unsweetened	1	Healthier
				Fish Fillets in Breadcrumbs		
Channel 4	17/02/17	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy
				Fish Fillets in Breadcrumbs		
Channel 4	17/02/17	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy
				Fish Fillets in Breadcrumbs		
Channel 4	17/02/17	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy
	47/00/47				_	
Channel 4	1//02/17	The Simpsons	HungryHouse.co.uk	Takeaway meal service. Montage of takeaway options shown, judged as HFSS. See appendix 1 for more information.	2	Less healthy
	27/04/17	The Circum	11.2	Cream of Tomato soup	_	
Channel 4	2//01/1/	The Simpsons	Heinz	http://www.heinz.co.uk/en/products/soup/ranges/classics/cream-of-tomato	1	Healthier
Charact 4	27/04/47	The Circums	Diada Fra Ciaraha 51 1	Fish Fillets in Breadcrumbs	40	1 b bb
Channel 4	2//01/1/	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy

				Fish Fillets in Breadcrumbs		
Channel 4	27/01/17	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy
		·		Fish Fillets in Breadcrumbs		
Channel 4	27/01/17	The Simpsons	Birds Eye Simply Fish	https://www.birdseye.co.uk/products/2-fish-fillets-in-breadcrumbs	10	Less healthy
		·		Gastro tempura battered crispy lemon and herb basa fillets		
Channel 4	27/01/17	The Simpsons	Young's	https://youngsseafood.co.uk/products/tempura-battered-2-cris	4	Less healthy
		·	9			,
Channel 4	27/01/17	The Simpsons	Just Eat	Takeaway meal service. No food or drink shown on screen.	0	misc
		·		Garden peas		
ITV	04/02/17	The Voice	Birdseye	https://www.tesco.com/groceries/product/details/default.aspx?id=275997084	-11	Healthier
			·	Range of pizzas shown. Pepperoni Passion profiled as most popular		
İ				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	04/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
	1 ,			Range of pizzas shown. Pepperoni Passion profiled as most popular		,
İ				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
İ				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	04/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
	.,,			Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	04/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
	0.,02,17		2 0111110 0 1 1220	Range of pizzas shown. Pepperoni Passion profiled as most popular		2000 Hearthy
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	04/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
	0-1/02/17	THE VOICE	Bollinio 3 1 1220	Range of pizzas shown. Pepperoni Passion profiled as most popular	13	Less rearry
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	04/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
11.0	04/02/17	THE VOICE	Dominio 3 Fizza	Range of pizzas shown. Pepperoni Passion profiled as most popular	13	Less fieattry
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	04/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
11 V	04/02/17	THE VOICE	Dominio 3 Fizza	Winter Survival Deal: pepperoni pizza shown	13	Less Healthy
ITV	04/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
11 V	04/02/17	THE VOICE	D0111110 3 1 122a	Range of pizzas shown. Pepperoni Passion profiled as most popular	13	Less fieating
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	04/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
11 7	04/02/17	THE VOICE	DOITHING 3 F122a	Seriously good' Mayonnaise	15	Less Healthy
ITV	04/02/17	The Voice	Heinz	https://www.tesco.com/groceries/product/details/default.aspx?id=292046355	22	Less healthy
11 V	04/02/17	THE VOICE	HEIHZ	Range of products shown. Slimming World Tuna Pasta Salad		Less Healthy
ITV/	04/02/17	The Voice	Iceland		-	Loss healthy
ITV	04/02/17	The Voice	iceidiiu	http://groceries.iceland.co.uk/slimming-world-tuna-pasta-salad-300g/p/66554	5	Less healthy
I.T./	04/02/47	The Veie	Malkovis	Chaving pools you do called most avaminant bythese //www.tooc/	42	Loss be althou
ITV	04/02/17	The Voice	Walker's	Sharing pack: ready salted most prominent https://www.tesco.com/groceries/product/details/?id=254926800	13	Less healthy

				On the go breakfast drink		
TV	11/02/17	The Voice	Weetabix	https://www.tesco.com/groceries/product/details/?id=282391012	-1	Healthier
				Big King . Information supplied by Burger King (fibre missing)		
ΓV	11/02/17	The Voice	Burger King	http://bk-emea-prd.s3.amazonaws.com/sites/burgerking.co.uk/files/documents/Nutrition_Feb.pdf	15	Less healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
V	11/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
V	11/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
V	11/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
	, , ,			Range of pizzas shown. Pepperoni Passion profiled as most popular		,
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
V	11/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
	,,			Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
V	11/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
•	11/02/17	THE VOICE	Dominio 3 1 1220	Range of pizzas shown. Pepperoni Passion profiled as most popular	13	Less meaning
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
V	11/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
•	11/02/17	THE VOICE	Dominio 3 1 1220	Flora Freedom dairy free margarine	13	Less rearring
V	11/02/17	The Voice	Flora	https://www.tesco.com/groceries/product/details/?id=291597297	26	Less healthy
V	11/02/17	The Voice	Haribo	Starmix sweets https://www.tesco.com/groceries/product/details/?id=296527068		Less healthy
	11/02/17	THE VOICE	Tidribo	Julian Sweets https://www.tesco.com/grocenes/product/details/:id=250527000	17	Less realtry
V	11/02/17	The Voice	Innocent	Super Smoothies: Energise flavour most prominent https://www.tesco.com/groceries/product/details/?id=285294186	5	Less healthy
•	11/02/17	THE VOICE	imocene	Beef (in beefburgers). No nutrient information per 100g not available from McDonalds.		Less ficultify
V	11/02/17	The Voice	McDonald's	http://calorielab.com/restaurants/mcdonalds/cheeseburger/1/2	11	Less healthy
v	11/02/17	The Voice	Just Eat	Takeaway meal service. No food or drink shown on screen.		misc
v	11/02/17	THE VOICE	Just Lat	Lacto-free semi-skimmed milk	0	111130
V	18/02/17	The Voice	Arla	http://www.arlafoods.co.uk/brands/arla-lactofree-semi-skimmed-560/	1	Healthier
v	16/02/17	The voice	Alla	Light and Free Greek Style Yoghurt	-1	Healtillei
V	18/02/17	The Voice	Danana	https://www.tesco.com/groceries/product/details/?id=292612152	1	Healthier
v	10/02/17	The voice	Danone			пеанне
.,	19/02/17	The Voice	Anchor	Spreadable butter	24	Loss hoolthy
V	18/02/17	The Voice	Anchor	https://www.tesco.com/groceries/product/details/?id=254362533	24	Less healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
	10/00/15			1-in-8-of-the-UK-population-download-its-mobile-app.html		
٧	18/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy

				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	18/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15 1	ess healthy
IIV	18/02/17	The voice	Domino s Pizza		15 L	less nearthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	18/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15 L	ess healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	18/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15 L	ess healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	18/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15 L	ess healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	18/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15 L	ess healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	18/02/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15 L	ess healthy
				Range of products:Takeaway four cheese feast pizza shown first. Nutritional information per 100g not provided by Lidl		
				so similar product profiled:		
ITV	18/02/17	The Voice	Lidl	https://www.tesco.com/groceries/en-GB/products/285363462	13 L	ess healthy
				Bacon clubhouse double burger. Nutrient information per 100g not provided by McDonalds		
ITV	18/02/17	The Voice	McDonald's	https://www.fatsecret.com/calories-nutrition/mcdonalds/bacon-clubhouse-burger	13 L	ess healthy
				Chocolate Digestive nibbles		
ITV	18/02/17	The Voice	McVitie's	https://www.tesco.com/groceries/product/details/?id=262610257	20 L	ess healthy
ITV	18/02/17	The Voice	Rowse	Snap and squeeze honey sachets https://www.tesco.com/groceries/product/details/default.aspx?id=293596617	14 L	ess healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	28/01/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15 L	ess healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	28/01/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15 1	ess healthy
	,,,			Winter Survival Deal: pepperoni pizza shown		
ITV	28/01/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15 1	ess healthy
			2010 3 1 1220	Range of pizzas shown. Pepperoni Passion profiled as most popular	10	235 Healthy
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
ITV	28/01/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15.1	ess healthy
v	20,01,17	THE VOICE	DOMINIO 3 1 1228	inter-// conpositional management and management an	10	ess ricultity

				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
TV	28/01/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
TV	28/01/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
TV	28/01/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
				Range of pizzas shown. Pepperoni Passion profiled as most popular		
				order:http://www.telegraph.co.uk/finance/newsbysector/retailandconsumer/leisure/11438253/Dominos-sales-surge-as-		
				1-in-8-of-the-UK-population-download-its-mobile-app.html		
TV	28/01/17	The Voice	Domino's Pizza	http://corporate.dominos.co.uk/allergens-nutritional	15	Less healthy
				Range of products shown. Slimming World Tuna Pasta Salad		
ITV	28/01/17	The Voice	Iceland	http://groceries.iceland.co.uk/slimming-world-tuna-pasta-salad-300g/p/66554	5	Less healthy
				Saver menu, chicken burger shown most prominently. Nutritional information per 100g not available from McDonalds.		
TV	28/01/17	The Voice	McDonald's	http://calorielab.com/restaurants/mcdonalds/mcchicken/1/11	10	Less healthy
				Range of pizzas shown. Pepperoni shown most prominently. No product information per 100g available from Pizza Hut.		
TV	28/01/17	The Voice	Pizza Hut Delivery	http://www.fitnessvenues.com/uk/pizza-hut-calories-nutritional-values.html	12	Less healthy